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DONOR INFORMATION SECURITY

Philosophy

A nonprofit should protect the financial information of donors.

Standard

The nonprofit provides a secure environment for collecting donations and maintains internal controls governing the safekeeping of all confidential donor financial and personal information.

Ensuring a donor's privacy is vital to the mutual trust between organization and donor. Securing donor financial information helps nonprofits build trust by protecting financial information systems and donor financial transactions.

ADDITIONAL INFORMATION:

In addition to maintaining a secure environment for donor financial information, many nonprofits also disclose HOW they keep donor information secure through the inclusion of the following within a donor privacy policy.

Disclosure of what credit card data is retained by your organization.

Indication to the donor that your organization (or a third party conducting the transaction) uses secure technology to accept online credit card donations. (This is very often, use of Secure Sockets Layer (SSL) online technology or industry standard security measures and encryption technology by the charity or by a third party.)

Reference to the controls placed over physical access to electronically stored credit card information and files.

Instructions for users of your website to know how their information is encrypted on the website. Recommendations for users how to protect credit card data.

Warnings that if your organization receives credit card information, you organization cannot absolutely guarantee that the credit card data will be secure, or that your organization is not liable for information donor shares with others.