

# Giving Tuesday Social Media Guide



This guide is to help you create posts for Giving Tuesday on Facebook and Instagram. They begin a week before through the day of the event along with a thank you message. There are also progress posts designed to show how you are reaching your goal and filling the heart.

Feel free to change the words to better reflect your organization. There are a few places designed to add your organization name in orange. If you like feel free to add additional hashtags or direct them to your own donation page. See the Givebutter guide to learn more about how to set up a team and how NVCN will help direct fund to your organization.

## Giving Tuesday Social Media Posts

Post November 21st



We are one week away from Giving Tuesday, a global movement that supports your community. Find out how to get involved and support **<insert name here>** by visiting [givebutter.com/nvcn](https://givebutter.com/nvcn).

**#givingtuesday #donate #volunteercaregiving #neighborshelpingneighbors #faithinaction**

Post November 24th



Join us as we celebrate #GivingTuesday with the National Volunteer Caregiving Network. Make a donation to **<insert name here>** at [givebutter.com/nvcn](https://givebutter.com/nvcn).

**#givingtuesday #donate #volunteercaregiving #neighborshelpingneighbors #faithinaction**

Post November 27th



There are many ways to give back to your community. Need ideas? Here are ways you can get involved. If you're interested in volunteering, visit <https://givebutter.com/c/40forvolunteercaregiving>

**#givingtuesday #donate #volunteercaregiving #neighborshelpingneighbors #faithinaction**

Post November 28th



Every donation helps. This Giving Tuesday, make a contribution that will benefit local seniors in your community. Learn how you can help a program near you by visiting <https://nvcnetwork.org/wp/index.php/program-map-2/>. #givingtuesday #donate #volunteercaregiving #neighborshelpingneighbors #faithinaction

Post November 28th



More than 350,000 seniors and people with disabilities depend on volunteer caregiving. By contributing your time, you can make a huge difference in your community. Join us this Giving Tuesday and learn how to get involved by visiting [givebutter.com/c/40forvolunteercaregiving](https://givebutter.com/c/40forvolunteercaregiving). #givingtuesday #donate #volunteercaregiving #neighborshelpingneighbors #faithinaction

Post November 28th



We are beyond thrilled to take a moment to express our heartfelt thanks to the incredible volunteers and donors who have dedicated themselves to supporting their community. If you'd still like to take the opportunity to get involved, it's not too late! Learn more by visiting [givebutter.com/nvcn](https://givebutter.com/nvcn). #givingtuesday #donate #volunteercaregiving #neighborshelpingneighbors #faithinaction

Post November 29th



Thank you to everyone who participated in Giving Tuesday 2023! Your contribution helps seniors in your community age with support and dignity! You can stay involved by volunteering or making a donation at [givebutter.com/nvcn](https://givebutter.com/nvcn). #givingtuesday #donate #volunteercaregiving #neighborshelpingneighbors #faithinaction

## Giving Tuesday Social Media Post Reaching Your Goals



We have reached 25 percent of our goal so far. If you would like to help us reach our goal and continue to fill the heart with us...make a donation at [givebutter.com/nvcn](https://givebutter.com/nvcn).  
#givingtuesday #donate #volunteercaregiving #neighborshelpingneighbors #faithinaction



We have reached 50 percent of our goal so far. We are grateful for all donation big and small. Continue to help us fill the heart by making a donation at [givebutter.com/nvcn](https://givebutter.com/nvcn).  
#givingtuesday #donate #volunteercaregiving #neighborshelpingneighbors #faithinaction



We have reached 75 percent of our goal so far. Help us continue to fill the heart by making a donation at [givebutter.com/nvcn](https://givebutter.com/nvcn).  
#givingtuesday #donate #volunteercaregiving #neighborshelpingneighbors #faithinaction



Thank you to everyone who participated in Giving Tuesday you helped us reach our goal of **<insert amount>**. You have made our hearts full. You can stay involved by volunteering or making a donation at [givebutter.com/nvcn](https://givebutter.com/nvcn).  
#givingtuesday #donate #volunteercaregiving #neighborshelpingneighbors #faithinaction