A banner with text overlay

Description automatically generated

June 1, 2023

Name

**Title**

Street Address

Suite

City, State Zip

Dear <name>,

In 2024, Volunteer Caregiving will be celebrating the 40th anniversary of the launch of this national movement. Locally, we’ve come to serve XXX older adults who are homebound and aging in place thanks to XXX volunteer caregivers who lend a helping hand. To give you a greater perspective, we have included a letter from the National Volunteer Caregiving Network that shows how critical our community needs us. **40 for 40** combats the lonely.

**Forty hours for the 40th anniversary (40 for 40) of volunteer caregiving** is a volunteer recruitment campaign that will have local and national reach. We can’t serve our community without an extra push of support from champions like you—who we know already do so much for us. But, think of it! **If each volunteer commits to giving 40 hours this coming year, that one person can change the life** of a homebound senior or person with disabilities who could use a volunteer’s helping hands for simple tasks.

Your sponsorship can be enjoyed locally—**and nationally**! Please join us for this special project and pledge your commitment no later than December 1, 2023 to enjoy maximum exposure.

Thank you for your consideration,

XXX

Executive Director

(xxx) xxx-xxxx