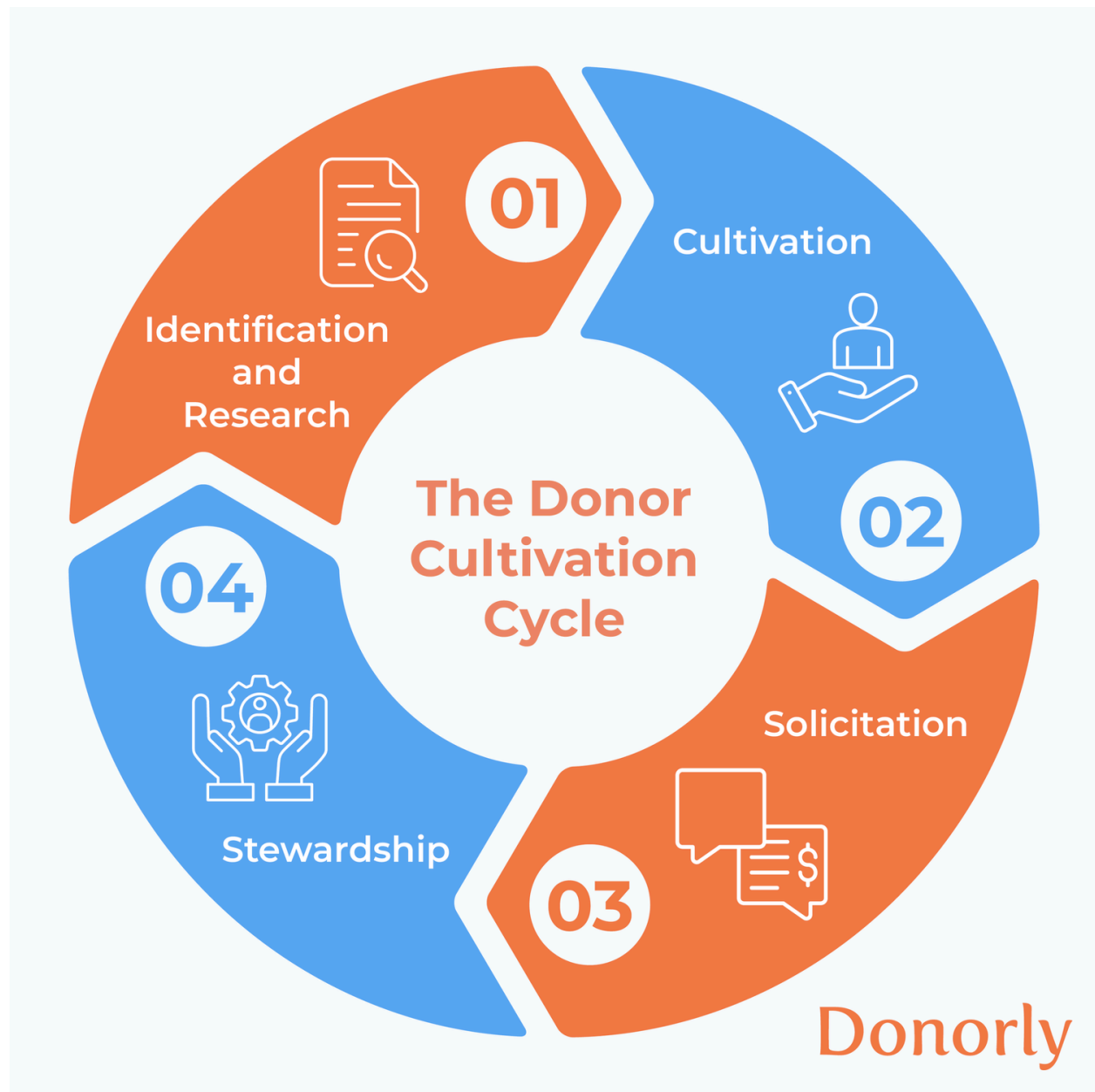


Moves Management in Fundraising



NVCN is honored to feature members of the Northwestern Michigan College Advancement Team who recently completed a successful \$35M campaign, surpassing their goal at just over \$40M. Our panelists include **Katharine Marvin**, Director of Development and Alumni Relations, Northwestern Michigan College Foundation; **Jennifer Hricik**, Director of Development, Traverse City Philharmonic; and **Paris Morse**, Development Directory, Leelanau Conservancy.

A "Moves Management" type of approach will keep you organized and allow you to implement a strategy for developing foundations, corporations, individuals, congregations and government funders. Victoria Leonhardt, Cheerleader for Community Generosity at Giving Tuesday, will pepper this conversation with tactics on how to use NVCN's "Fill the Heart" campaign to boost your efforts at every step!

Have a prospective donor in mind that you can use to begin creating a strategy.